

# THE CIRCULAR

HISTORY OF  
INVENTION,  
HOME OF  
INNOVATION

AUTUMN  
23  
AUTUMN



workman

# WELCOME

## Welcome once again to the Circular!

To begin, let's extend our warm autumnal greetings to our lovely tenants. We trust your summer holidays were delightful and left you refreshed. We're excited to present this edition of the Circular, so let's dive right in! Amidst these pages you will find:

- Spike continues to grow its SEO Training and Technical Strategy services team
- TAB (UK) HQ! Are thrilled to bring you the latest developments from their bustling Marshall Mills hub
- Tips and tricks for training from Motive8 North
- Marshall's Mill events and socials

Let's get started...

# Marshall's Mill

## Meet the newest member of the Marshall's Mill team

Since the last edition of the Circular, we have welcomed a new member to the Marshalls Mill team.

**Meet:** Terry McVeigh

**When did you joined the team:** June 2023

**What is your role:** Estates Manager

**Tell us something you think is interesting about yourself:**

I worked around Marshall Mill before the re-generation and it's interesting to see the changes that have took place

**What do you like about your role at Marshall's Mill:**

I enjoy the history associated with the site and the various challenges the site brings as it's a mix of office, commercial and residential



Above: Terry McVeigh, Estates Manager

## An introduction into the start of Marshall's Mill

John Marshall (1765-1845), a prominent figure in the flax spinning industry and a politician, was born on July 27, 1765. He is renowned as the founder of Marshall's Mill, constructed in 1790 as a flax spinning mill. The mill boasted a workforce of 2000 individuals, predominantly composed of women and children. What set it apart was the utilisation of Boulton and Watt steam engines to power all the machinery, marking a groundbreaking advancement for its era.

However, the story of Marshall's Mill is not one of a solitary entrepreneur. In 1788, John Marshall, along with two partners, embarked on a pioneering journey in mechanized flax spinning under a license granted by the inventors Kendrew and Porthouse. They leased a water-powered corn mill located in the wooded gorge at Adel, situated 5 miles north of Leeds. Regrettably, this endeavour proved unsuccessful, leading Marshall to sever ties with his partners and explore new opportunities in Water Lane. It was here that he secured investment from Thomas and Benjamin Benyon of Shrewsbury, who were among his customers, based on a more successful patent attributed to a gentleman named Murray.

Over time, an expansive industrial complex comprising nine units took shape, strategically positioned in close proximity to the Round Foundry (established in 1802) and the accomplished engineers Fenton, Murray, and Wood. The culmination of this development was Joseph Bonomi's grand one-story mill, constructed in 1840 and inspired by the design of an Egyptian temple. Aptly named 'Temple Works,' this structure boasted the distinction of housing the largest single room in the world during its construction.



Above: History of Marshall's Mill

## Spike continues to grow its SEO Training and Technical Strategy services team

Leeds-based digital marketing agency Spike has announced another round of recruitment with the hiring of Beth Parnell, who has been appointed as the agency's new Organic Search Manager.

Beth is a SEO marketing specialist with experience gained working within a number of high-profile Yorkshire based agencies including Journey Further and Bolser.

Speaking about her new role, Beth commented: "From my first conversations with Spike Director, Rob Powell, and Head of SEO Tom Nelson, I knew Spike was the place for me, we have a mutual excitement for the direction of Search and a sense of curiosity to see how things change over the next few months and years. It's been great to join the Spike team who are just as enthusiastic and excited to learn as I am - I can't wait to see what we do next."

Spike is still actively recruiting for a number of roles within digital marketing, so we can expect to see further hires across the agency in the coming weeks and months. With this Spike is actively encouraging anyone looking for new opportunities or those wishing to further their digital marketing careers to browse their job vacancies and get in touch.



Above: Beth from Spike

# Have you got news? Get in touch...

The Circular: a quarterly publication that circulates throughout the vibrant Marshall's Mill and Round Foundry estate.

Within its pages, you'll find the freshest updates from the diverse array of businesses thriving here – whether it's the introduction of new team members, recent successes with clients, or even heartwarming news of newborns! Moreover, we're your source for the latest updates, menus, and upcoming events hosted by the exceptional cafes and pubs nestled in our surroundings.

But that's not all – we're equally intrigued by your perspectives. Whether you're driven to revolutionize your industry or you're bursting with enthusiasm about a personal passion beyond the workplace, we invite you to reach out. If you believe you have an engaging topic to share, don't hesitate to get in touch.

Do you have a vision for an event or perhaps an idea for a charitable initiative? Collaboration is our middle name. Just inform Lisa, and we'll explore ways to contribute.

For enquiries regarding The Circular and marketing endeavours: [activatemarketing@workman.co.uk](mailto:activatemarketing@workman.co.uk)

For event coordination and on-site communication: [lisa.riley@marshalls-mill.co.uk](mailto:lisa.riley@marshalls-mill.co.uk)

# Food & Beverage at Marshall's Mill

## 1.

### Bomba

Bomba, a Spanish Paella & Tapas Bar, is your destination for delectable cuisine and refreshing sangria. Don't forget to swing by and savour their irresistible lunch specials; they're simply too exceptional to pass up!



## 4.

### Midnight Bell

Local brewery-run gastropub with courtyard serving menu of British classics and own brand cask ales.



## 2.

### Suki

Suki specialises in sushi, bento boxes, and herbal teas, catering to a diverse palate. You won't want to miss the mouthwatering and satisfying lunch specials, so be sure to drop by!



## 5.

### Out of the Woods

Out of the Woods, coffee shops are small but perfectly formed with a cosy and friendly atmosphere. Pop in for a coffee, breakfast or lunch in either of our Leeds shops.



## 3.

### The Cross Keys

The Cross Keys, complete with gleaming beer pumps, cosy little alcoves and roaring fires. In the summer, our courtyard provides a sun-drenched sanctuary from the city centre.



## 6.

### St David's Street Café

David Street Cafe is in the heart of the Mill, whether you fancy breakfast, brunch or lunch the doors are always open.



# Greetings from TAB (UK) HQ!

We're thrilled to bring you the latest developments from our bustling Marshall Mills hub.

#### Discovery Days Success & New Franchisees:

Our recent hosting of two remarkable discovery days at our Leeds Offices was a resounding success. With delicious lunches catered by Out Of The Woods, these informative and interactive sessions have paved the way for two new franchisees to join us. Nadeem Kiyani and Alistair Clarke will start their training at Marshall Mills this month before venturing to their new territories, all set to make a difference to SME business owners. A warm welcome to both.

#### Annual Life Long Learning Conference:

The beginning of the month saw the assembly of our dedicated franchisees at the annual Life Long Learning conference. Two days filled to the brim with workshops, panels, company-wide updates, and awesome social opportunities. The attendees caught up and connected over a fantastic dinner at Bills restaurant, strengthening our network and community spirit.

#### Special Treat – A Historical Walk:

The conference was crowned with a unique experience – a walking tour around Holbeck, led by Clifford Stead. It provided an enlightening glimpse into the history of Marshall Mills and its surroundings. The exploration was well-received, with everyone thoroughly enjoying the chance to learn about the Mills' rich heritage.



Above: TAB Historical Walk

## Motive8's Top Tips for Training in Autumn

Those darker mornings and nights have crept upon us. As personal trainers we know this will be the time of year when many of our personal training clients will start to struggle to keep themselves motivated to stay active as all they want to do is stay in and keep warm. So, we thought we'd share our secrets with you about how to stay motivated to exercise during the Autumn.

1



#### Clothing

If you're going to continue exercising outside, then make sure you have the right clothing to keep you at the right temperature. There is nothing worse than exercising with cold hands, or getting caught in a rainstorm mid-session and spending the rest of the session freezing cold and wet because you aren't wearing the right clothes. Think gloves, a good quality base layer with a vest or t-shirt over the top, and even a head band to keep the ears warm.

3



#### Buddy Up

Exercising with a friend will keep each other motivated to get out there and do something! Just make sure you choose a friend who is into exercise and not one who is more likely to convince you that staying in with a hot chocolate is better! Many of our clients who have group personal training sessions or have been classes together rave about how it keeps them motivated on the days they really don't feel like exercising.

2



#### Location

If you're a fair-weather cyclist or runner and really can't bear to be out in the rain or cold weather, then why not join a gym for the cold and wet months so you're still motivated to exercise? This could be a time to add some more variety into your training by trying something new and stepping out of your comfort zone!

4



#### Training Time

If you don't like the dark mornings but in Summer you're normally an early morning exerciser then start exercising later in the day – during your lunch break, after work, whenever....just make sure those workouts still take priority. If it helps – our gym is open every lunch time 11:30am – 2:30pm Monday to Friday!

Just because it's coming up to Autumn/Winter doesn't mean you have to hibernate. Give one of the team here at motive8 a shout if you need any help with motivation! [North@m8group.co.uk](mailto:North@m8group.co.uk)

# WHAT'S ON?

# 2023

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## October

- 19 Thu Pottery Pumpkin Painting Workshop
- 26 Thu Mill Social
- 31 Tue Halloween

## November

- 23 Thu Mill Social
- 28 Tue Christmas Card Calligraphy Class

## December

- 05 Tue Wreath-Making Workshop
- 14 Thu Festive Celebration and Women's Aid Gift Collection



To book onto an event please contact Lisa:  
[lisa.riley@marshalls-mill.co.uk](mailto:lisa.riley@marshalls-mill.co.uk)

# THE CIRCULAR

## Mill Tenants

Rubies  
Talion  
Blynk  
Regenerate  
Simple Usability  
Arts Council England  
Venatu  
The Alternative Board  
Harvey Nash  
EssenceMediacom  
True North  
Flaunt Digital  
White Spider  
All Response Media  
Flash Talking  
Storm Brands  
Fenner  
Limehouse  
Motive8  
Bolser  
Cumulus Management  
Edge  
Spike  
Duck Soup  
Edward Architecture

## Foundry Tenants

Civic Engineers  
We Are Boutique  
Urban Wilderness  
Red Sky  
News substance  
KBW  
Box Architects  
The Individual Agency  
Finn Communications

## Food & Beverage

Suki  
Midnight Bell  
David Street Cafe  
Bomba  
The Cross Keys  
Out Of the Woods



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